

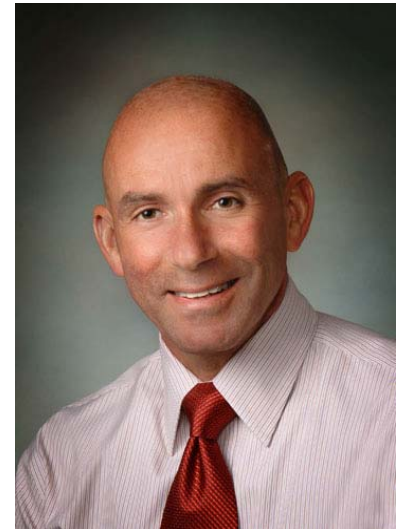
“Marketing Yourself for a Second Career”

A free two and one half hour professional lecture for officers and senior enlisted who plan to leave the service in the next one to five years.

Spouses are cordially invited.

LEARN ABOUT

- Your competition for finding a job.
- Perceptions civilian employers have of military personnel.
- A plan for your job search.
- Resumes, cover letters, broadcast letters, etc.
- How employers read your resume.
- Networking and penetrating the hidden job market.
- Preparing for and conducting a successful interview.
- Salary negotiations and benefit packages.
- Rejection.



COMMENTS BY ATTENDEES ON THE PRESENTATION

"DYNAMIC."

"THE MOST CONCISE, INFORMATIVE, AND UP-TO-DATE PRESENTATION OF ITS KIND I'VE EVER HEARD."

"A REAL WORLD, POWERFUL, UPDATED PRESENTATION BY ONE WHO WAS ONE OF US AND HAS SUCCESSFULLY MARKETED HIMSELF AFTER RETIRING."

LECTURER - Colonel Dan Koslov, USAF (RET)

- Served 29+ years on active duty.
- In-depth experience in the officer assignments and compensation policy areas of military personnel.
- Extensive research, writing, and lecturing about programs affecting military personnel transitioning to the civilian work force.

Date: Wednesday, 15 September 2010

Time: 0900 - 1130

Location: Community Activity Center (Bldg 325)

Project Officer: Charlie Tallman

Phone: (575) 572-7754

FREE

FREE

FREE

FREE