



## **I ♥ FSS T-Shirt Design Contest**

Hey Holloman, here's your chance to design the official I ♥ FSS T-Shirt for 2012! Winner receives a \$250 Walmart Gift Card, an I heart FSS Hoodie as well as the first T-shirt off the line! Wanna play and leave your mark on the new year? Submit your t-shirt design before January 20, 2012, and your design could be what we use all year!

### **Contest Guidelines**

1. You must incorporate FSS, into your design. Feel free to develop a new slogan using the vision of the Force Support Squadron which is:
  - a. To serve as a catalyst helping Airmen and their families achieve their personal and professional potential.
2. T-Shirts will be used as FSS promotional giveaways during 2012 so your design should be one that appeals to the majority of our customers, including Active Duty, Dependents, Retirees, Civilian and GAF. The design should capture the essence of the Force Support Squadron mission.
3. Designs may include line art and text but no photographs.
4. Your design is for the front of the shirt and may encompass an area up to 10" x 10".
5. Design may use a maximum of three colors on a white background; t-shirt color suggestions are welcome.
6. The design must be your own original, unpublished work and must not include any third-party logos or copyrighted material. By entering the competition, you agree that your submission is your own work.

### **Submitting an Entry**

- Digital entries only. High-resolution images in .eps format are preferred. We will also accept entries in .jpg or .pdf format.

- Fill out the entry form completely and email to [49fssmarketing@gmail.com](mailto:49fssmarketing@gmail.com)  
Subject Line : FSS T-Shirt Contest.
- Submissions are accepted through midnight January 20, 2012.

### **The Fine Print**

- Maximum of one entry per person.
- Applicant must be associated with Holloman AFB at time of entry and proof of affiliation may be required.
- All entries must include the registration form to be considered.
- Submissions are screened by the 49<sup>th</sup> Force Support Squadron for merit and feasibility; three finalists will be posted to the [www.facebook.com/hollomanafb](http://www.facebook.com/hollomanafb) page for voting.
- Online voting is open from 24-27 January 2012.
- The 49<sup>th</sup> Force Support Squadron reserves the right to make changes to the winning design before printing, including changes in image size or ink color or t-shirt color.
- By submitting your design, you grant permission for your design to be used by the 49<sup>th</sup> Force Support Squadron including, but not limited to, the Holloman FSS website, Facebook, the 2012 FSS t-shirt and future marketing materials.
- The 49<sup>th</sup> Force Support Squadron Marketing Office reserves the right to make a final decision.
- The winning design is announced on Thirsty Thursdays on February 23, 2012. Winner receives a \$250 Walmart Gift Card, an I heart FSS Hoodie as well as the first T-shirt off the line!



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### REGISTRATION FORM

Email this form, with a electronic copy of your design to [49fssmarketing@gmail.com](mailto:49fssmarketing@gmail.com)  
OR bring this form with your electronic submission on a CD/DVD to Bldg 273 by  
January 20, 2012. Submissions without this form will be disqualified from  
participation.

APPLICANT INFORMATION				
Last name:	First:	Middle:	Military Status (circle one) AD / Dep / Civ / GAF / Ret	
Email Address:		Cell phone no.: (    )	Home phone no.: (    )	
File Name:	File Type: <input type="checkbox"/> .EPS <input type="checkbox"/> .JPG <input type="checkbox"/> .PDF			
How did you hear about the competition?				
<input type="checkbox"/> Family	<input type="checkbox"/> Friend	<input type="checkbox"/> Facebook	<input type="checkbox"/> Web	<input type="checkbox"/> Other:
Fonts Used:				

The above information is true to the best of my knowledge. The work I'm submitting is original art created by myself. I authorize the 49<sup>th</sup> Force Support Squadron Marketing Office permission for this design to be used by the Force Support Marketing Office including, but not limited to, the Holloman FSS website, Facebook the 2011 FSS t-shirt and future marketing materials.

\_\_\_\_\_  
*Applicant Signature*

\_\_\_\_\_  
*Date*