



**HOLLOMAN AFB**

**DONATION**  
**TO THE MWR**  
**(MORALE, WELFARE, AND RECREATION)**  
**INFORMATION**





## **DONATING TO HOLLOMAN'S MWR**

If your business is looking to market to the military community on Holloman AFB, our program is the only way to do that! Maybe sponsoring our special events would have been a great option for you; but you found out your business or organization is the rare exception that cannot sponsor our events. However, your business can still receive benefits from supporting Holloman by donating!

If this is you and you are still looking for some positive PR, a tax write off, or an extra line in your company's newsletter about how you supported your Air Force, contact us about making a donation to an MWR event or your favorite MWR program! Your business will benefit from supporting Holloman AFB through donating in a variety of ways.

## **BENEFITS OF DONATING TO HOLLOMAN'S MWR**

- Public acknowledgment in Holloman's Public Affairs Media, including social media
  - A "donated by" name plate on or near the item
    - A "thank you" letter
  - A gratitude ceremony
- A public announcement, thanking you, during events

\*BENEFITS VARY DEPENDING UPON APPROPRIATENESS AND EVENT SIZE\*

## **CONTACT INFORMATION**

Holloman Marketing Department  
Commercial Sponsorship Coordinator  
49FSSMarketing@Gmail.com | 575-572-5597

